

# Annual Full-Day Seminar on Jewish Genealogy

# Reinvigorate Your Research

with **LISA LOUISE COOKE**

Genealogist, Author, and  
Producer of Videos and Podcasts

**Sunday, Oct. 15, 2017**  
**8 am – 3:30 pm**

**JCC Social Hall, 350 S. Dahlia Street, Denver**

Hosted by the **Jewish Genealogical Society of Colorado** and  
co-sponsored by Mizel Arts and Cultural Center at the JCC, Ellen Beller Glass,  
Feldman Mortuary, Mount Nebo Memorial Park, and NAI Shames Makovsky

## Agenda

**8:00 - 9:00**

Registration and Breakfast

**9:00 - 10:15**

How to Organize All this  
Genealogy Stuff!

**10:30 - 11:45**

Google Search and Google Books:  
Tools for Every Day

**11:45 - 1:00**

Kosher Dairy Buffet Lunch Onsite  
Conversation and Networking

**1:00 - 2:00**

Time Travel with Google Earth

**2:15 - 3:30**

Future Technology and Genealogy:  
5 Strategies You Need



**Lisa Louise Cooke** is the owner of *Genealogy Gems*, a genealogy and family history multi-media company. She is Producer and Host of the *Genealogy Gems Podcast*, the popular online genealogy audio show available at [www.GenealogyGems.com](http://www.GenealogyGems.com), in iTunes, and through the *Genealogy Gems* app. Her podcast brings genealogy news, research strategies, expert interviews and inspiration to genealogists in 75 countries around the world, and recently celebrated 2 million downloads!

Lisa is the author of a variety of multi-media materials including the *Genealogy Gems Premium* website subscription, and four books: *The Genealogist's Google Toolbox* (Second Edition), *Mobile Genealogy*, *How to Find Your Family History in Newspapers*, and *Genealogy Gems: Ultimate Research Strategies*, and the video series *Google Earth for Genealogy*.

In addition to *Genealogy Gems*, Lisa works closely with *Family Tree Magazine* as producer and host of the *Family Tree Magazine Podcast*, a regular article author for the magazine, and curriculum developer and instructor for Family Tree University.

## Seminar Sessions:

### How to Organize All this Genealogy Stuff!

Save yourself future frustration and disappointment by putting a solid genealogy organizational plan in place for all the types of items that will be coming your way.

1. Organizing All This Paper! The Physical Items Organization System
2. Organizing All That Genealogical Data! The Family Tree Data Organization System
3. Organizing All These Digital Files! The Digital Organization System
4. Organizing All that Web Information! The Online Notetaking System

### Google Search and Google Books: Tools for Every Day

Discover Google search tools and new ways for using them to solve the genealogical challenges you face. Learn the secrets of getting more than you ever imagined from the largest online collection of digitized books—Google Books. With 25 million books, many of which are digitized and fully searchable, Google Books should be the first place to which you turn as you climb your family tree. Learn how to make the most of this goldmine chock full of historical data with little-known techniques.

### Time Travel with Google Earth

Get ready to experience old historic maps, genealogical records, images, and videos coming together to create stunning time travel experiences in the free Google Earth program. We'll incorporate automated changing boundaries, and uncover historic maps that are built right into Google Earth. Tell time travel stories that will truly excite your non-genealogist relatives! You've never seen anything like this class!

### Future Technology and Genealogy – 5 Strategies You Need

Envision your genealogy as technology speeds ahead into the future. There are five key strategies that you can employ right now that will make the ride easier and the results more exciting than ever. Discover the paradigm shift that will make finding the right technology for your needs easier than ever and learn how to capitalize on how technology is changing the flow of information.

## Fees

All-day seminar is \$20 per person for 2017 members of the Jewish Genealogical Society of Colorado.

Non-members are welcome for \$35 per person.

Kosher dairy breakfast and lunch are included for each attendee.

**Please register  
online at  
[www.JGSCO.org](http://www.JGSCO.org)**

Venue directions and information at [www.JGSCO.org](http://www.JGSCO.org) or [info@JGSCO.org](mailto:info@JGSCO.org)